



Thanks to an innovative and sustainable business model that currently positions Hortifrut as a certified “B” corporation in its operations in Chile, and a world leading grower and marketer of berries, the company takes part of a global movement of companies seeking to build a new economy, using the strength of the market to give concrete solutions to social and environmental problems. In Hortifrut we continue creating, innovating and betting on the development of new sustainable initiatives in diverse areas such as collaborators, communities and the environment, in order to provide a better life for our families, for the communities where we operate, and for the generations to come. We cordially invite you to know our latest projects.

HORTIFRUT INAUGURATES THE FIRST FLOATING PHOTOVOLTAIC PLANT IN CHILE

With the aim of promoting the use of renewable and more efficient energies, during 2019 Hortifrut began to develop together with Solarity, a company specialized in clean energy projects, a photovoltaic project for the electricity...

[READ MORE](#)



HORTIFRUT IS COMMITTED TO THE “BERRY SUSTAINABLE INITIATIVE

Aligned with the company’s permanent efforts to develop new and more sustainable packaging, and as part of a new commitment under the “Berry Sustainable Initiative”, Hortifrut together with Naturipe in the US and Euroberry in Europe and UK...

[READ MORE](#)

DIGITIZATION AND INNOVATION: KEY STRATEGIES OF HORTIFRUT

If anything has become clear with the pandemic, it is that innovation in the corporate world is crucial to ensure survival in the long term. This is clear to the company and its permanent desire to implement digitization and innovation...

[READ MORE](#)



HORTIFRUT'S COMMITMENT TO COLLABORATORS AND COMMUNITIES DURING THE HEALTH EMERGENCY

For Hortifrut it is essential to form a community, therefore, in the times when collaborators and our communities needed the most, different activities were organized to help and protect them, in coordination with the local authorities of each ...

[READ MORE](#)

